

Nebraska State Student Nurses Association Levels of Involvement

I. Partners & Partnerships:

- A. This is an opportunity to partner with the NSSNA to provide opportunities to members such as job shadowing, facility tours, lunch and learns, etc. Each level of partnership comes with certain involvement and form of advertisement. The convention booklet will include your advertisement and partnership level stated. All advertisements and company logos will be full color or black and white and must be received READY to place into the convention booklet. Via email and pdf format is preferred. All levels of partnership will be announced at convention and printed on a dedicated page. With the generosity of your partnership and contributions, we are able to continue to provide an educational and worthwhile year and convention for all!
- B. Partnerships will be collaborated with the NSSNA Executive Board & your company/organization. Becoming a partner of the NSSNA will include a variety of the options below:

1. Guaranteed Inclusions:

- a) Company logo presented on the website in the partner's section
- b) Company logo presented on convention merchandise
- c) Company logo & advertisement presented on convention booklet
 - (1) Advertisement will be ½ a page, unless partner includes 3 or more from section B.2 and then will get a full page of advertisement
- d) Priority choice of attending the State Convention Career Fair
- e) A 3 - 5 minute ad/video advertisement that will be shown during the convention at the beginning
- f) May send representatives to speak/present prizes/awards/etc. at conference
 - (1) This will be coordinated with NSSNA Executive Board

2. Required: \$500.00 Partnership Fee

- a) To be used for scholarships, conventions, awards, etc. (recognition will be given appropriately)

3. Need to Include 2 in Partnership Agreement:

- a) Lunch & Learn
 - (1) Event for NSSNA members to come tour, network, and learn about your facility and company/organization
- b) Give-away Prize for the Convention
 - (1) This can include a prize or a basket of items to be given away as a prize to a convention attendee
- c) Discount to NSSNA Members

- (1) A discount for any merchandise sold by your company with a created code or coupon to be given
- d) Match Funds from a Fundraiser
 - (1) Your company/organization will match every dollar raised from a fundraiser completed by the NSSNA

II. Sponsors/Sponsorships:

- A. This is an opportunity to sponsor awards, door/convention prizes, speakers, focus sessions, etc. Each level of sponsorship comes with certain involvement and form of advertisement. The convention booklet will be available in 8 ½" x 11" with your advertisement included in the sponsors section. All advertisements can be full color or black and white and must be received READY to place into the convention booklet. Via email and pdf format is preferred. All levels of sponsorship will be announced at convention and printed on a dedicated page in the convention booklet that indicates the exhibitors name and amount and level of sponsorship. With the generosity of your contributions, we are able to continue to provide an educational and worthwhile convention for all!

B. Levels of Sponsorship:

1. Platinum Level Sponsor:

- a) Cost: \$300.00
- b) Includes:
 - (1) Company logo presented on the website in sponsor's section
 - (2) Company logo on convention merchandise
 - (3) Full page advertisement in the convention booklet
 - (4) A 3 - 5 minute ad/video that will be shown during the convention at the beginning
 - (5) May send representatives to present awards/prizes/etc. (that was coordinated with the NSSNA Executive Board)

2. Gold Level Sponsor:

- a) Cost: \$150.00
- b) Includes:
 - (1) Company logo presented on the website in the sponsor's section
 - (2) Company logo presented on the convention merchandise
 - (3) A ½ page advertisement in the convention booklet

3. Silver Level Sponsor:

- a) Cost: \$100.00
- b) Includes:
 - (1) Company logo presented on the website in sponsor's section

(2) A ½ page advertisement in the convention booklet

4. Bronze Level Sponsor:

a) Cost: \$50.00

b) Includes:

(1) Company logo presented on the website in sponsor's section

(2) A ¼ page advertisement in the convention booklet

III. Donors/Donations:

A. This is an opportunity to donate to the NSSNA members through monetary or item donations. Becoming a donor will include an announcement at the annual state convention and an advertisement/company logo on the website and in the convention booklet. The convention booklet will be available in 8 ½" x 11" with your advertisement included in the donors section with company/organization name & information, plus amount or item donated. All advertisements can be full color or black and white and must be received READY to place into the convention booklet. Via email and pdf format is preferred. With the generosity of your contributions, we are able to continue to provide an educational and worthwhile convention for all!

B. Levels of Donors:

1. Emerald Level Donor:

a) Will make a item/prize donation of your company/organization's choice

(1) Ideas: a basket of company merchandise, meal for the convention, a scholarship to be given to a nursing student, supplies for convention (coordinated with the NSSNA Executive Board), etc.

(2) Need to coordinate with NSSNA Executive Board to pick up from company/organization

2. Ruby Level Donor:

a) Will make a monetary donation of your company/organization's choice

(1) Made via written check (made out to the Nebraska State Student Nurses Association) or online payment linked on the website

IV. Necessary Information to be Completed:

A. Please provide all this information on the form when completing the application and contract form.

1. Company/Organization:

a) Name - Please indicate how the name should appear for the convention booklet and on the website

- b) Phone Number
- c) Address
- d) Email
- 2. Contact Personnel
 - a) Name - First & Last
 - b) Phone Number
 - c) Email

V. Important Notice:

- A. The NSSNA State Executive Board will respond with a reply of confirmation or questions for further clarification within 3 - 5 business days.
- B. Any monetary or item donations will need to be coordinated with the NSSNA Executive Board to clarify location of pick-up, drop-off, or completion.
- C. If you have any questions, please feel free to contact at one of the following emails or through our contact form on the website:
 - 1. Website:
 - a) nebraska-sna.com
 - 2. Emails:
 - a) NSSNA Executive Board:
 - (1) nebraskasnastateboard@gmail.com
 - b) NSSNA President:
 - (1) nebraskasnapresident@gmail.com
 - 3. Phone Number:
 - a) Serena Wilson (NSSNA President)
 - (1) 402.672.3047